**Generating PV**

1. Monthly Product Promotion calls around a collection of products/Healthy Stories
2. Monday NIght Wellness webinars around health issues
3. 30 minute Conference calls around a health topic with testimonials
4. In-home events -- all kinds:  general and theme-oriented around health issues/mommy play dates; movie night – “Forks Over Knives”
5. Social media--using Face Book for postings and events; blogs; etc.
6. New Member / Member Update Appointments
7. Product Guide presentations
8. Individual appointments / consultations
9. 3-way calling on health concerns and / or business / welcome to the group
10. Finding and developing business partners
11. Building "cluster" groups so distributors earn “thank you” bonus checks
12. Using incentives for people/current members hosting events, giving referrals, ordering a product they haven't tried etc. (free product, free shipping, one-time rebate
13. Earn while you Learn program with CD’s, DVD’s, videos

Betterhealthin31days.com/coogan OR onechangecounts.com

1. Monthly newsletter/card; monthly or quarterly thank you’s
2. Social events like pot lucks, member appreciation brunches, dessert night, Margarita Mondays

To get productive results with any of these strategies, some skill development is required. From our Tuesday/Thursday AM webinars, we have dialogs, behaviors, and techniques that are being used by people today to grow. All of these are proven and are producing results.

There is a better – best way to do these activities.

Of course, these can all be shared.